



Interview A Human Development Genius Winner, Carol Sanford:

Busting Myths about Parenting, Motivation and Education

A veteran of over 100 media engagements, Carol has given over 5 million people options for a better life, family and business. Your audience or readers will be shocked at her advice — then thrilled.



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2016-Human Development Genius

Carol Sanford has been an educator and thinking partner with education leaders in dozens of universities for over three decades. She is called The Human Development Genius by her clients. A coach and educator to Fortune 500 CEO's, executives as well as rock star entrepreneurs on their businesses and lives, she has written two award-winning books, *The Responsible Entrepreneur* and *The Responsible Business*. Her clients report that her work is game changing for their business and life changing for everyone it touches; case stories make up her books.

Carol is known as a contrarian myth-buster on what it really takes to create intelligence and growth in youth, adults and in society. She hosted "Healthy Family Dynamics," a cable TV show in Portland, OR, using the same principles. Her years as an improv performer show in her humor, which make the myths blatantly obvious. She is often told that she makes very complex ideas and challenges straightforward and doable. Her advice is clear and simple, and she helps people to learn to laugh at themselves. As a result, people take control of their choices and actions confidently.

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