



Lifetime Achievement for Global Thought Leaders in Trustworthy Behavior by the Trust Alliance
2016-Human Development Genius

Interview A Human Development Genius Winner, Carol Sanford:

Busting Myths about Business, Motivation and Future of Work.

A veteran of over 100 media engagements, Carol has given over 5 million people options for a better life, family and business. Your audience or readers will be shocked at her advice — then thrilled.



Carol Sanford has been an educator and thinking partner with business leaders in dozens of industries for over three decades. She is called The Human Development Genius by her clients. A coach and educator to Fortune 500 CEO's, executives as well as rock star entrepreneurs on their businesses and lives, she has written

two award-winning books, The Responsible Entrepreneur and The Responsible Business. Her clients report that her work is game changing for their business and life changing for everyone it touches; these stories are in the books. Interview the Business Re-Designer- who has taught some of the greatest minds in modern business.

SHOW IDEAS:

- Bringing Home The Bacon: Why Female Entrepreneurs Are Twice As Likely To Succeed As Men.
- 10 success strategies for your 2017 Grad to get a job that makes them happy, prepares them for life and improve earnings options.
- You will want to know the Success Secrets that Executives Of Google, Dupont & Colgate-Palmolive know about business success? Talk To The Woman Who Coached Them!
- Don't Follow the Craze to Get Rid of Supervisors! Here What to Do Instead... and why it is better for your business and people.
- Millennials Are Our Best Hope: Why And How The So-Called "Worst" Traits Of Young People Will Be The Salvation Of Our Society and Your Business.
- Most Motivation Theory Is Based On The Study Of Rats. If You Manage Rats, You're In Good Shape. If Not, You Need A New Theory Of Motivation In Humans.

- 5 Misguided Business Myths that are undermining your business,...including that—Incentives Make People Work Harder, Profits Come From Cutting Costs.
- 10 So-called "BEST" Business Practices that are toxic to growth and double digit return-on-investment.
- 10 mistakes most of the 2017 Grads make in job hunting upon leaving college that can doom their career... and how to avoid these mistakes.
- 5 restraints that lead most business owners and managers to their level of incompetence- and how to can get unstuck.
- The secret to creating the best business to launch, run and love- its in your own DNA.

