

Want a keynote speaker who inspires and challenges your attendees? Carol Sanford is such a person—her speeches educate and motivate

"Carol has created a template for the Business of the Future and has proven it works for decades. This path has the potential to transform our world." - Rebecca Henderson, Harvard Business School, Senator John Heinz Professor of Environmental Management



Named as one of Top 100 Global Thought Leaders in Trustworthy Business Behavior by the Trust Alliance 2012, 2013, 2014



For over 30 years she has led a revolution in how business is to be conducted. With long-term engagements, Carol Sanford functioned as a supra-executive decoding a company's DNA and aligning systems to yield game-changing innovation, market leadership, and financial returns. Through her A-rated speeches and award-winning books, Carol relates examples that inspire and instruct businesses to re-imagine their way of working and change industries, social systems, cultural beliefs and governing practices.

IN PRAISE OF CAROL SANFORD...

Chad Holliday, Chairman, Bank of America, formerly Chairman, President and CEO, DuPont said, *"Carol has the mind of a CEO."* Holliday wrote the foreword to her 2011 book, *The Responsible Business*, to underline the significance of her work. He co-sponsored and introduced her at the launch of the book in New York from his position at Bank of America.

Michiel Bakker, Global Innovation Lab, Google

"I strongly recommend Carol's work for running a balanced and responsible organization. The framework provides a great roadmap and is the basis of our overall strategy and way of planning." Google is currently using Carol's innovation frameworks and guidance across communities of practice in which Google wants to influence and advance change.

Stephen Denning, author, *The Leader's Guide to Radical Management*, and contributor *Forbes*

"Several decades ago, Peter Drucker declared that we were entering the Entrepreneurial Society. Carol Sanford's book spells out in concrete terms what it will take to make that a life-enhancing reality with responsible entrepreneurs who, instead of working within the system or even despite the system, transforms industries and society itself."

Stelios Tzesos, General Manager for Colgate Africa

Tzesos introduced Carol to Nelson Mandela as his co-CEO and credited her with advancing their efforts to ensure Colgate's business growth while simultaneously helping build a more certain future for South Africa. Colgate infused Carol's innovative business processes into township council governance, retained over 6,000 jobs and grew Colgate's business over 30% per annum during the tumultuous initial five years of the Mandela transition.

Pravin Jain, serial entrepreneur, CEO and founder, Synergen Energy

"Carol is a very early thought leader, way beyond the pack. She has an exceedingly high level of intelligence for working on very complex subjects, with workable approaches. Whole enterprises change permanently for the better. I know. I have been engaged with her work, for decades in several successful entrepreneur start-ups and as an executive in Fortune 500 companies."

Her highly-praised books, *The Responsible Business* and her latest *The Responsible Entrepreneur*, are required reading at leading business schools including Harvard, Stanford, Haas Berkeley and MIT. Universities that use her book include her as a speaker and lecturer not only to students but also to the faculty.

Carol Sanford offers a fundamentally different method of working that has been tested and proven successful on three continents in multiple industries. Her contrarian strategy, leadership and management approaches challenge myths she has proven undermine success, which many mistakenly call best practices.

Carol is not a visionary who offers only great ideas. Carol offers proven success.

Through deep direct experience she has repeatedly seen the fruits of her instruction succeed. In each engagement, Carol worked with all functions and levels of the business: from C-suite executives of Finance, Business Development and Sales, Marketing, IT, R&D, to operations leadership. In most instances this included acquisition, merger, brand development, product management and channel building resulting in decades long market leadership.

Carol Sanford is the real deal—an experienced thought leader and expert that brings about innovative, meaningful and profitable change. As a result she is a captivating speaker with a wealth of real world stories, from her across-the-board experience that will uplift your audience and get them moving.

If you want attendees to walk away motivated from your event, you need Carol Sanford to shake them up and show them a revolutionary, but demonstrated path to success.

To schedule a speaking engagements, contact:

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